

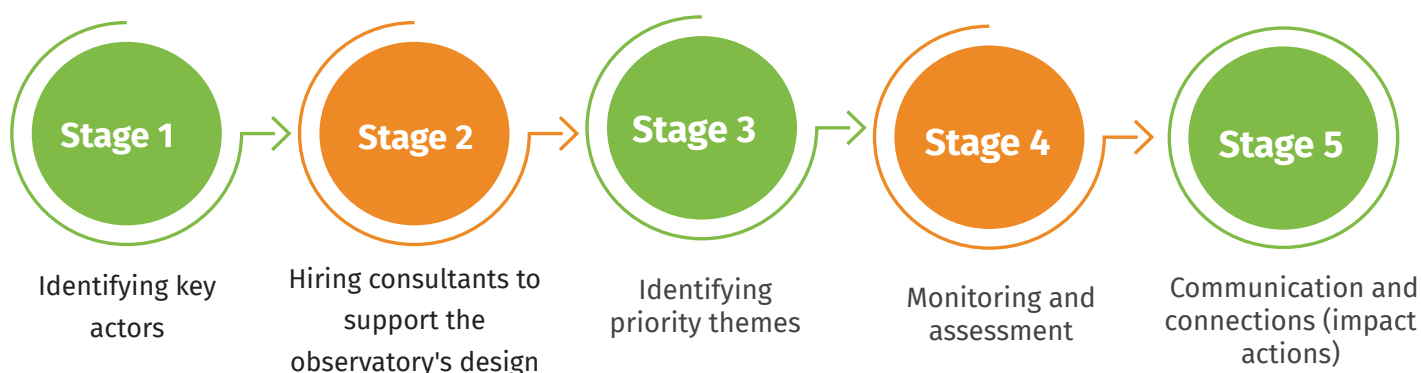


Photo: Efraim Félix

| Policy Panel: Cities and Forests

The municipality of Manaus is a symbol of the low priority given to the socio-environmental agenda when it comes to public policies for cities in the Brazilian Amazon. The context is aggravated when considering the representativeness and participation of social movements in the process of formulating policy proposals. Thus, the project "Policy Panel: Cities and Forests" sought to promote the construction of a digital platform for monitoring proposals on key themes related to the socio-environmental and climate agenda, combining the creation of spaces for debate and actively contributing to the formulation of policies.

| Stages of the project





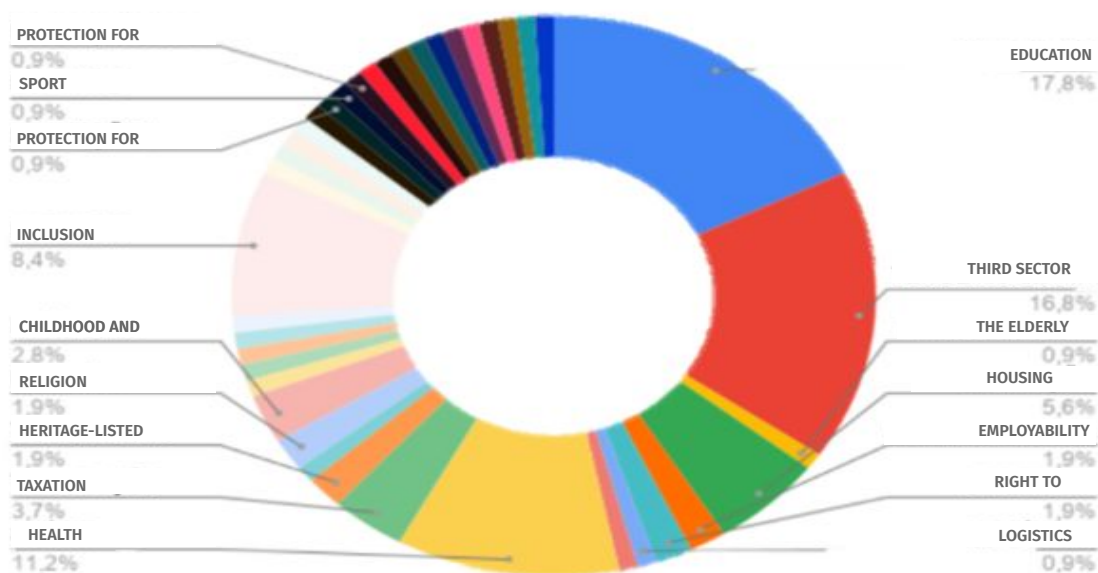
Components

Component #1. Advocacy on socio-environmental public policies

Goal: Promote active monitoring of socio-environmental public policy proposals

Historical mapping of socio-environmental policy proposals for the city of Manaus

- Mapping of the legislative production of the city of Manaus;
- Training the technical team through participatory workshops;

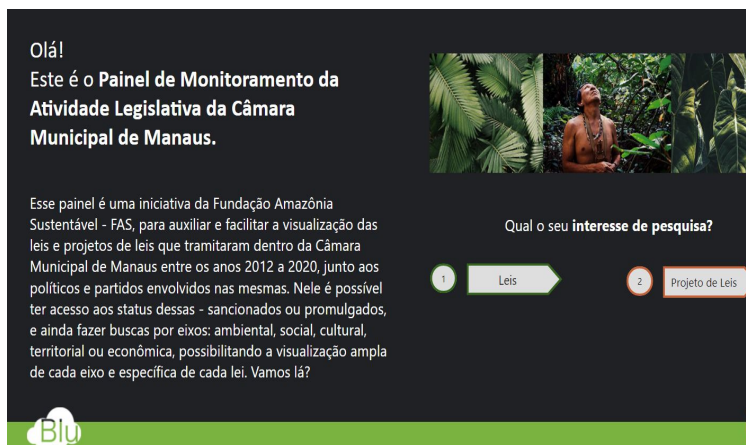


[Mapping](#) (PT)



Digital Panel for interactive monitoring

- Mapping of user profiles;
- Building mockups for the panels;
- Implementation of the preliminary version of the panel;
- Transference: a Manual to maintain and update the interactive panel.



Component #2. Practical actions focusing on public policies for the city

Goal: To strengthen baseline actions that inspire the formulation of public policies based on society's real demands.

Sustainable Festival 2020



- Organization, coordination and communication for the Sustainable Festival Forum 2020
- Structuring a platform for the Sustainable Festival Forum 2020

26.601
Total impact on
social
media
(Facebook and
Instagram)

11
Awareness
raising
activities

06
Panels at
the 2020
Manaus
Sustainable
Festival

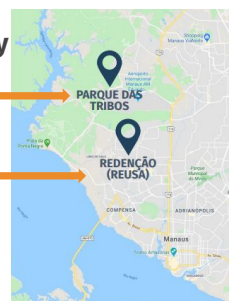
937
Views at the
2020 Manaus
Sustainable
Festival
Forum

Workshops for social engagement

- Improvements in the Parque das Tribos and Redenção (Reusa) territories;
- Participatory workshops on the subject of participation and social control as regards to public policies. [Check the diagnosis here!!](#)
- Preparation of a [booklet](#) with the contents applied to the Project;

**15 community
leaders**

15 women



[Final diagnosis](#)



[Booklet](#)



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| Results

REUSA - REDENÇÃO

The workshops at REUSA - Redenção were held from October 2nd to 10th and were attended by 15 women. The methodology used was that of [Politize](#). In the 1st stage, knowledge about non-violent communication (CNV), public policies, democracy and political participation were shared and discussed with the attendants. In the 2nd stage, the Canvas of Public Policies and Implementation Strategies were built.



100%

Agree that, although voting is the best known form of political participation, there are other forms of participation



78,6%

Feel **prepared** to talk about politics



57,1%

Feel **prepared** to develop a political participation strategy in their community



78,6%

Agree that people who hold and express different political and moral opinions should be respected



64,3%

Feel **prepared** to talk to a person with opposing political views



100%

Agree that free and frequent elections are **essential** and should not be abolished in any context



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PARQUE DAS TRIBOS

The workshops at Parque das Tribos were held from October 2nd to 10th and were attended by 15 female community leaders. In the neighborhood, knowledge about non-violent communication, public policies, democracy and political participation was presented and discussed with the attendants. Then, there was an explanation to the participants on the subject during the systematization of opinions, points of convergence and divergence for the construction of the Canvas of Public Policies.



100%

Of the participants **agree** that, although voting is the best known form of political participation, there are other forms of participation



100%

Feel **prepared** to talk about politics in a general way



83,3%

Feel **prepared** to develop a strategy of political participation in their community



100%

Agree that people who hold and express different political and moral opinions should be respected



71,4%

Feel **prepared** to talk to a person with opposing political views



100%

Agree that free and frequent elections are essential and should not be abolished in any context



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Survey "What do people from Manaus think about the environment?"

Are the people from Manaus in favor of new Conservation Units (CUs)? And what do they think about sustainable development?

In a survey carried out in partnership with Action Pesquisas de Mercado, in April 2021, 1.018 residents of the largest city in the Amazon were interviewed in order to identify the population's priorities in relation to the environment. The result shows that the vast majority of Manaus' residents support the conservation of the standing forest.

Results



Standing forest
72,6%

of the people interviewed indicate that if conserved, the Amazon increases their quality of life



Green Areas
66,8%

Consider that urban green areas positively influence the daily life of the city



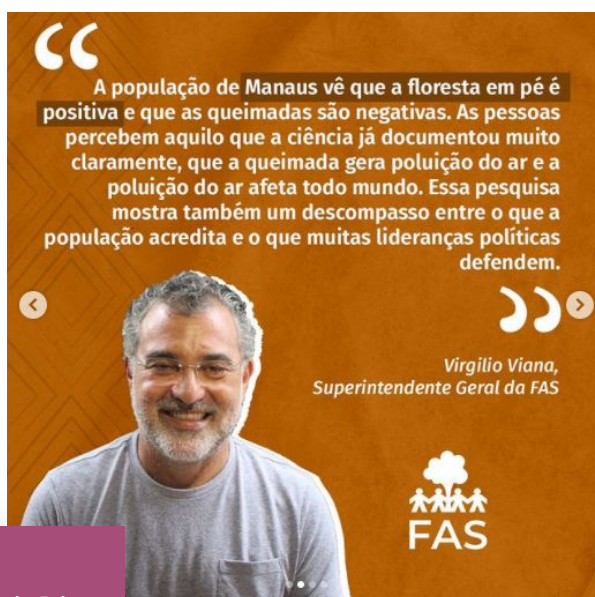
Fires
94,1%

of the people interviewed claim that forest fires have negative impacts on the quality of life



Conservation
73,5%

Believe that the creation of new conservation areas does not delay the development of the state of Amazonas



+414

views

+42

interaction



FAS - Fundação Amazônia Sustentável

14 de outubro · 🌐

Pesquisa realizada pela Action Pesquisas de Mercado, a pedido da Fundação Amazônia Sustentável (FAS) e com apoio do Instituto Clima e Sociedade, mostra que a esmagadora maioria dos moradores de Manaus é contra o desmatamento e as queimadas e é a favor da manutenção da floresta.

Via EL PAÍS Brasil

<https://brasil.elpais.com/.../amazonenses-sao-contr-o-desmat...>

+726

Reach on
Instagram

+238

Reach on **Tiktok**

+956

Reach on
Facebook

Component #3: Research

Ficha Verde Movement



Ficha Verde is a supra-partisan, open and collaborative movement that aims to promote the role of civil society in the socio-environmental agenda. Its focus is to discuss, propose and monitor actions in the environmental area in the Amazon.

Campaigns

- Movement of veto to the government bill that reduces the Manaós Forest;
- Environmental Protection Area;
- Monitoring of Legislative and Executive Actions at the Municipal level (Manaus);
- Opposition to the merger of ICMBio and IBAMA;



[Quem somos](#) ▾ [Notícias](#) [Artigos](#) [Campanhas](#) ▾ [Faça parte!](#) [MoFV na mídia](#) [Contato](#)



Central problem

Public policies and government actions
do not contemplate
solutions to socio-environmental
problems in the Amazon

Summary of the planning

Editorial Staff

GENERAL COORDINATION

Virgílio Viana

EXECUTIVE COORDINATION

Giovana Figueiredo

TECHNICAL TEAM

Gabriela Sampaio, Giovana Figueiredo, Danielly Araújo, Allex Mendonça, Rayandra Araújo

REVISION

Gabriela Sampaio, Giovana Figueiredo e Alessandra Marimon

PHOTOGRAPHY

Gabriel Cavalcante

EDITORIAL PROJECT

Diego Gonçalves

Financial support

